

and accuracy of the DIRECTORY that, thus far, there has been no instance in which a newspaper

And, as the editor of the *DIANE* TORRY should express the fact about the newspaper issues, and that the person making the report should have in mind the *fact* just upon which the editor of the *DIANE* TORRY supposes that he is receiving a report. Those who have given the matter no thought would be surprised at the number of apparently truthful statements which are likely to be made.

There is a theory that an average family consists of five persons, that the whole family reads the paper, therefore a newspaper going to 1,000 families has 5,000 readers; consequently the publisher reports to the *DIANE* TORRY office, "My circulation is 5,000."

A New York paper, which used regularly a two-

An accurate, honest, creditable, painstaking, and useful work.—*Sacramento Independent*, 1889.

For accuracy and information has no equal.—*So. Atlantic*, 1890.

It has the lists to be very accurate.—*Shelby (Tenn.) Gazette*, Sept. 7, 1889.

Appears accurate and reliable.—*Manistee (Mich.) Times and Standard*, Aug. 14, 1889.

This is an accurate publication.—*Pinecastle (N. Y.) Herald*, Aug. 19, 1889.

A model of neatness and accuracy.—*Delhi (N. Y.) Gazette*, Aug. 14, 1889.

A marvel of neatness and accuracy.—*Knightstown (Ind.) Daily News*.

This Directory is authority upon new senior material in the paper files of both parties.—*Excerpt*  
Chronoscope, 1960.

Has become, to a large extent, an authority  
sphere.—*San Marcos Times*, 17 Feb. 1964, p. 4, 1960.

It has become an authority with editors and public  
—*North Conn. County's Weekly*, Aug. 21, 1961.

An authority on all points pertaining to newspaper  
Cavington (La.) St. Timothey Father, 1960.

This Directory is authority upon new senior material  
Rockland (Me.) Courier, Aug. 27, 1963.

[illegible]

It is, in short, a complete work of the kind.  
O. S. & Co., 100 N. 2nd St., 178.  
Very complete. — *Valparaiso* — Phoenix (Aug.  
Aug. 24, 1886).  
It is the most complete one ever published.  
— *Marine Current*.  
The most complete of any. — *Midland* (V.  
Aug. 23, 1886).  
Complete in all its details. — *Du Quoin* (H.  
August, 1886).  
A complete thing in its way. — *Midway* — *Mar-  
Aug. 2, 1886*.  
Very complete in its details. — *Vicksburg* (M.  
1886).  
Very complete. — *St. Jay* (Pai Herald), Aug. 25,

[illegible][illegible]